

Jill Lin Proudfoot

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PROFILE

- ~ Executive Consultant and Project Manager specializing in communications/training/curriculum design, project analysis, multimedia productions, and web development
- ~ Master's degree in Instructional Design and Technology
- ~ Professional Educator with 20 years teaching experience at K-12, college and university levels
- ~ Enthusiastic, creative, and committed to excellence

SKILLS

Technical

- ~ **Multimedia Authoring & Design Apps:** *PhotoShop, Quark, InDesign/PageMaker, Final Cut Pro, DVD Studio Pro*
- ~ **Internet:** *Dreamweaver, Flash.*
- ~ **Production:** Photography, video, audio, interactive multimedia for Web, CD-ROM, and DVD.
- ~ **Microcomputers - Mac and Windows Systems:** Word processing, database, spreadsheet.

Professional

- ~ **Project Management:** I provide detailed project analysis, project management, and precision integration that correlate to your goals and objectives.
- ~ **Instructional Design & Training:** I utilize best pedagogical practices to maximize the effectiveness, efficiency, and appeal of instruction, product promotion, and other learning experiences. Knowledgeable in Addie ID Models; 1-4 Evaluation Models; ERP Systems; SCORM and 508 Compliance. Accomplished Trainer/Presenter.
- ~ **Multimedia Design:** I am highly experienced with designing and developing on site (ILT) and online (WBT) training curriculum, presentations, web sites, training manuals, marketing materials, logos, videos and DVDs.

ACCOMPLISHMENTS

Project Management/Marketing/Curriculum Design (Sample list)

- ~ **Harris Products Group:** Project manager/consultant for website development, product marketing, certification database development .
- ~ **Monster.com – Making College Financial Planning Count:** Instructional designer and program project manager for development of e-learning curriculum to educate families about college financial planning. Final product consisted of 76 Flash interface screens with animation, video and audio integration and a backend user management database system.
- ~ **McGrath Training Systems:** Curriculum/content design, and layout, for print manuals, presentation support materials, and online training programs. Instructional designer and project manager for "SUCCEED Online" interactive tool and Sexual Harassment Awareness and Investigation e-learning program. Designed and produced over 200 instructional design-based graphic support elements for *School Bullying: Tools for Avoiding Harm and Liability*, Mary Jo McGrath (Corwin Press, 2007).
- ~ **DODEA/Lockheed Martin:** Special Contract - Educational Technology Trainer/Consultant. Developed online instructional and technology integration materials for DODEA educators. Conducted onsite training at Aviano Air Force Base, Italy.

Web Site Production (Sample list)

- ~ McGrath Training Systems ~ Catholic Social Services ~ Land Rover/Jaguar Anaheim Hills ~ Fidelity Orthopedic
- ~ Golf On Tour ~ Pensieri Design ~ The New Teachers College ~ Watermark Pools - Mobile Health Exam

DVD Production (Sample list)

- ~ **Michigan SET SEG (Risk Pool):** 4 DVD Set: 2-day training sessions were videotaped by SET SEG. JLP Media edited the raw footage, added graphics and audio to create a segmented training program for SET SEG personnel.
- ~ **BuzZen (Personal Growth Company):** 4 DVD Set: project included script consulting, video shoot and editing, audio, graphics, DVD design and production. The "BuzZen Box" was chosen as a 2008 Oscar Ceremonies Presenter Gift.
- ~ **Crown Equipment Corporation:** *Crown Experience* 4 DVD Set (Marketing Tool): DVD interface and production.

ADDITIONAL EXPERIENCE

Owner, JLP Media: January 1997 – Present

Freelance Multimedia Consulting and Production. Specializing in Instructional Technology, Multimedia Design, Web Site Development, Product Analysis, Presentations & Training.

Adjunct Faculty – Santa Barbara City College • September 1999 - 2005

School of Media Arts Instructor ~ Courses: *Survey of Multimedia*; *Web Design Tools*; *Dreamweaver*; *Flash 1*; *Flash II*; *Web Design I*; *Director Interactive CD-ROM Authoring*; *DVD Authoring*.

Special Contract: Curriculum Analysis and Development for the School of Media Arts.

Special Contract: Santa Barbara City Schools – Software Application Instructor

Technology Associate – UCSB PT³ Project • November 1999 – July 2002

Three-year grant funded by the U.S. Department of Education to implement a program called “Preparing Tomorrow’s Teachers For Technology” with Univ. of Ca. Santa Barbara Graduate School. Responsible for coordinating and delivering technology staff development at six UCSB Elementary Partnership Schools.

Project Director – Santa Barbara News Press • February 1999 – July 2002

Responsible for the quarterly publication of Careers Magazine, (articles, ads, and layout). Created content and design for Careers section on the newspress.com web site. Initiated, developed, designed, and implemented “Ed Web” – a 375 page website for the Santa Barbara educational community.

Presenter / Curriculum Consultant • ABC-CLIO Publishers • Fall 1998 – Spring 2002

Online curriculum consultant for award winning “Interactive Encyclopedias Series.” Designed and delivered instructional presentations for national education conferences.

Instructor • Kent State University Graduate Assistantship • Spring & Fall, 1996

Principles of Educational Media - Instructed and evaluated pre-service teachers for three sections each semester. Course curriculum included instructional design, computer applications, media selection and utilization, and multimedia productions.

Elementary Educator • Fairfax Elementary School, Cleveland Heights, OH • 1982-1995

Instructed Fifth Grade students (7 years) and First Grade students (6 years). Planned and implemented classroom curricula, created classroom materials, promoted parental involvement. Applied distinctive techniques to communicate and generate knowledge, guided students in the learning process, tested, evaluated, and analyzed student capabilities and anticipated individual needs.

Awards • 1999 New York Times Employee Recognition Award (*Santa Barbara News Press*) • 1996 Who’s Who Among America’s Teachers • 1993 Ellen Krebs Teacher of the Year (District Recognition Award)

Education • Masters Degree in Instructional Technology - Kent State University, 1996 • Bachelor of Science Degree in Elementary Education - Ohio State University, 1979 • Additional Graduate Studies - Cleveland State University, 1986-87

Organizational Activities

Theatre Arts: Professional training and 30+ years experience as an Actress, Choreographer, Director, On Camera Spokesperson, and Voice-over

Dayton Film Festival: Entertainment Co-Chair 2010

Therapeutic Riding Institute: Web Manager and riding class assistant volunteer

Santa Barbara Partners In Education: Technology Committee

Santa Barbara City College Technology Advisory Board Member

Santa Barbara Young Professionals: Director of Technology